

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
934143-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Frankel/D/Congress	8/7-8/14 2012	11414

Flight Dates	Order #	Alt Order #
08/07/12 - 08/14/12	934143	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/14/12	WPBF News 25 @ 5am	5-530am	-T-----	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/14/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-103H	\$90.00 NM
2	08/07/12	08/09/12	WPBF News 25 @ 5am	5-530am	-TWT---	:30	3	\$30.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWT---	3	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-103H	\$30.00 NM
2	WPBF	W	08/08/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-103H	\$30.00 NM
3	WPBF	Th	08/09/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-103H	\$30.00 NM
3	08/08/12	08/10/12	WPBF News 25 Mornings	5:30-5:57am	--W-F--	:30	2	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W-F--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-103H	\$150.00 NM
2	WPBF	F	08/10/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-103H	\$150.00 NM
4	08/13/12	08/14/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-103H	\$150.00 NM
2	WPBF	Tu	08/14/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-103H	\$150.00 NM
5	08/07/12	08/10/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-103H	\$200.00 NM
2	WPBF	W	08/08/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-103H	\$200.00 NM
3	WPBF	Th	08/09/12	6:20 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-103H	\$200.00 NM

INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
934143-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	8/7-8/14 2012	11414	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/07/12	08/10/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	F	08/10/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-103H	\$200.00 NM
6	08/13/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-103H	\$200.00 NM
2	WPBF	Tu	08/14/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-103H	\$200.00 NM
7	08/07/12	08/10/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	7:29 AM	Good Morning America	7-9AM	:30	LFPT-103H	\$225.00 NM
3	WPBF	W	08/08/12	7:42 AM	Good Morning America	7-9AM	:30	LFPT-103H	\$225.00 NM
2	WPBF	Th	08/09/12	7:58 AM	Good Morning America	7-9AM	:30	LFPT-103H	\$225.00 NM
4	WPBF	F	08/10/12	8:29 AM	Good Morning America	7-9AM	:30	LFPT-103H	\$225.00 NM
8	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/13/12	7:55 AM	Good Morning America	7-9AM	:30	LFPT-103H	\$225.00 NM
1	WPBF	Tu	08/14/12	8:54 AM	Good Morning America	7-9AM	:30	LFPT-103H	\$225.00 NM
9	08/11/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	6:59 AM	Sat 6-7am News	Sat 6-7am	:30	LFPT-103H	\$60.00 NM
10	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	LFPT-103H	\$225.00 NM
11	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	LFPT-103H	\$175.00 NM
12	08/12/12	08/12/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	LFPT-103H	\$25.00 NM
13	08/12/12	08/12/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									



Send Payment To:

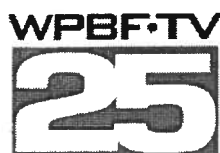
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
934143-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	8/7-8/14 2012	11414	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/12/12	08/12/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	6:40 AM	Sun 6-7am News	Sun 6-7am	:30	LFPT-103H	\$50.00 NM
14	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	7:40 AM	GMA Sunday 7-8am	Sun 7-8am	:30	LFPT-103H	\$100.00 NM
15	08/10/12	08/10/12	10-11a Anderson Cooper	10-11a	----F--	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	LFPT-103H	\$85.00 NM
16	08/07/12	08/07/12	The View	11A-12PM	-T-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	11:37 AM	The View	11A-12PM	:30	LFPT-103H	\$350.00 NM
17	08/08/12	08/08/12	WPBF News 25 @ Noon	12pm-1230pm	--W----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFPT-103H	\$160.00 NM
18	08/09/12	08/09/12	1230-1P Access Hollywood	1230-1p	---T---	:30	1	\$135.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---T---	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/09/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	LFPT-103H	\$135.00 NM
19	08/10/12	08/10/12	THE CHEW	1P-2P	----F--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	1:00 PM	THE CHEW	1P-2P	:30	LFPT-103H	\$100.00 NM
20	08/07/12	08/10/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/07/12	3:59 PM	Dr. Oz	4-5p	:30	LFPT-103H	\$200.00 NM
1	WPBF	W	08/08/12	4:30 PM	Dr. Oz	4-5p	:30	LFPT-103H	\$200.00 NM
4	WPBF	Th	08/09/12	4:39 PM	Dr. Oz	4-5p	:30	LFPT-103H	\$200.00 NM
2	WPBF	F	08/10/12	4:27 PM	Dr. Oz	4-5p	:30	LFPT-103H	\$200.00 NM
21	08/13/12	08/13/12	Dr. Oz	4-5p	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Advertiser	Product	Estimate Number	
Frankel/D/Congress	8/7-8/14 2012	11414	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/13/12	08/13/12	Dr. Oz	4-5p	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	4:23 PM	Dr. Oz	4-5p	:30	LFPT-103H	\$200.00 NM
22	08/07/12	08/10/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/07/12	5:23 PM	M-F 5pm News	5-6pm	:30	LFPT-103H	\$175.00 NM
1	WPBF	W	08/08/12	5:57 PM	M-F 5pm News	5-6pm	:30	LFPT-103H	\$175.00 NM
3	WPBF	Th	08/09/12	5:55 PM	M-F 5pm News	5-6pm	:30	LFPT-103H	\$175.00 NM
4	WPBF	F	08/10/12	5:29 PM	M-F 5pm News	5-6pm	:30	LFPT-103H	\$175.00 NM
23	08/13/12	08/13/12	M-F 5pm News	5-6pm	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	5:16 PM	M-F 5pm News	5-6pm	:30	LFPT-103H	\$350.00 NM
24	08/07/12	08/09/12	WPBF News 25 @ 6:00PM	6-6:30PM	-T-T---	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-T---	2	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/07/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-103H	\$450.00 NM
1	WPBF	Th	08/09/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-103H	\$450.00 NM
25	08/13/12	08/13/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-103H	\$450.00 NM
26	08/07/12	08/10/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/07/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-103H	\$450.00 NM
2	WPBF	W	08/08/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-103H	\$450.00 NM
3	WPBF	Th	08/09/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-103H	\$450.00 NM
4	WPBF	F	08/10/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-103H	\$450.00 NM
27	08/13/12	08/13/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-103H	\$700.00 NM
28	08/07/12	08/10/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
934143-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	8/7-8/14 2012	11414	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/07/12	08/10/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/07/12	7:34 PM	Jeopardy	7:30-8PM	:30	LFPT-103H	\$800.00 NM
1	WPBF	W	08/08/12	7:34 PM	Jeopardy	7:30-8PM	:30	LFPT-103H	\$800.00 NM
2	WPBF	Th	08/09/12	7:53 PM	Jeopardy	7:30-8PM	:30	LFPT-103H	\$800.00 NM
4	WPBF	F	08/10/12	7:33 PM	Jeopardy	7:30-8PM	:30	LFPT-103H	\$800.00 NM
29	08/13/12	08/13/12	Jeopardy	7:30-8PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:28 PM	Jeopardy	7:30-8PM	:30	LFPT-103H	\$800.00 NM
30	08/13/12	08/13/12	BACHELOR PAD	8-10P	M-----	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	9:12 PM	BACHELOR PAD	8-10P	:30	LFPT-103H	\$1,450.00 NM
31	08/07/12	08/10/12	M-SUN WPBF News 25 @ 11-11:35PM		-T-TF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-T-TF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-103H	\$450.00 NM
2	WPBF	Th	08/09/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-103H	\$450.00 NM
3	WPBF	F	08/10/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-103H	\$450.00 NM
32	08/11/12	08/11/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/11/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-103H	\$450.00 NM
33	08/12/12	08/12/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-103H	\$450.00 NM
34	08/13/12	08/13/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-103H	\$450.00 NM
35	08/12/12	08/12/12	Sun 11:35pm Late News 1135p-12am		-----S	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	11:45 PM	Sun 11:35pm Late News	1135p-12am	:30	LFPT-103H	\$125.00 NM
36	08/13/12	08/14/12	Nightline	11:35-12:05AM	MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
934143-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	8/7-8/14 2012	11414	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/13/12	08/14/12	Nightline	11:35-12:05AM	MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:01 AM	Nightline	11:35-12:05AM	:30	LFPT-103H	\$225.00 NM
37	08/07/12	08/10/12	GOOD AFTERNOON AM2-3p		-TWTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	2:34 PM	GOOD AFTERNOON AMERICA 2-3p		:30	LFPT-103H	\$300.00 NM
38	08/12/12	08/12/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	5:40 AM	Sun 5-6am News	Sun 5-6am	:30	LFPT-103H	\$25.00 NM
39	08/11/12	08/11/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	5:15 AM	Sat 5-6am News	Sat 5-6am	:30	LFPT-103H	\$35.00 NM
Total Spots							66		

Payment Terms 30 Days

<u>Gross Total</u>	\$19,555.00
<u>Agency Commission</u>	\$2,933.25
<u>Net Amount Due</u>	\$16,621.75